

Butterfield Corridor Safe Streets Committee Mtg.

March 10, 2015

Meeting Summary/Next Steps

Meeting Attendees: Karen Baigrie, Deb Merten, Bridget Clark (Safe Routes), Kelley Podboy, Mat Johnson, Ronda Lundbaek, David Swaim (SHHA), Shelley Flint (San Domenico), Deputy Craig Hunter (Sheriff's office), Lt. Robert Mota, Glenn Newcomer, Brian Miller, Capt. Jesse Holguin (CHP), Officer Anthony Shaw (CMPA), Sean Condry, Dan Blomquist (San Anselmo DPW), Bob Goralka, Nancy Vernon (County of Marin)

Purpose of Meeting: to discuss/get input on potential Butterfield Corridor safety improvements and public outreach campaign strategy/messaging for late April campaign targeting residents and school parents using the Butterfield corridor (from SFD to San Domenico)

Potential Butterfield Corridor Safety Improvements

- **San Anselmo crosswalks (Caleta, Kenrick, Carlson, Woodside)** – Dan Blomquist summarized report by David Parisi, traffic consultant, including current conditions, potential improvements and options of four crosswalks on Butterfield in Town of San Anselmo (see attached)
 - Sean/Dan (San Anselmo DPW) to move forward with additional signage and refreshing crosswalk pavement markings
- **Butterfield sidewalk (SFD to Bside)/Safe Pathways grant status** – town is waiting to hear if awarded Safe Pathways Grant funds from TAM for proposed project to construct new sidewalk on the west side of Butterfield Road between Sir Francis Drake and Rosemont/Brookside School – expect to get confirmation in the next few months
- **Green Valley Court crosswalk/Safe Pathways grant status** – County is waiting to hear if awarded Safe Pathways Grant funds from TAM for rapid flashing beacon at Green Valley crosswalk – expect to get confirmation in the next few months; if grant is secured, will be installed within a year
- **Restricted Parking in Hidden Valley “school zone”** – County presented a map of school zone that showed limited off-shoulder parking currently available. County then presented options for restricting parking in school zone that would call for various levels of community acceptance/support
 - Park Off Pavement signage

- No Parking signage by large obstructions (e.g. trees)
- No Parking/Stopping signage during school hours (with a variation being “no stopping” on one side in the morning and one side in the afternoon)
- Encouraging fronting property owners to remove obstructions in the right of way (e.g. rocks, vegetation, fencing, etc) to provide more areas for cars parking off pavement

Committee discussed concern that restricting parking in school zone would worsen parking issues elsewhere (e.g. Fawn). Committee agreed to explore increasing opportunities for parking through resident’s removal of obstructions in area closest to crosswalk – subcommittee formed to walk area and discuss further (Dave, Bob G, Nancy, Karen); if obstructions were removed, could install Park Off Pavement signage. Sean informed the group that Town of San Anselmo uses abatement for intrusions in the road right of way and explained process.

- **Other**

- Suggestion made that Hidden Valley should explore creating a loop from parking lot around back of school and onto Fawn
- Committee members should consider knocking on neighbors doors and ask for vegetation trimming where an issue
- Potential future work: congestion/safety in clubhouse area, including removal of pampas grass for safer trail

Public Outreach Campaign

The outreach subcommittee reporting the following:

- Outreach campaign will run the weeks of April 20 and 27
- Campaign will include variety of communication channels: SHHA website, bulletin and eblasts, school e-blasts, tree signage, Next Door, swim team, potentially local media (Marin IJ’s In Your Town, White Hill’s Wildcat News, Drake’s Pirate News)
- Basic messaging to include: arrive early, never pass on shoulder, slow down and don’t tailgate, watch out for crosswalks and bike lanes, park so that pedestrians and cyclists can pass, take green way to school
 - Suggestion made to add “distracted driving” to list
- Basic messaging to be tailored per school/organization; tree signs to enforce basic messaging

- Additional Safe Routes activities include: entire week of walk & roll to school days at both Brookside and Hidden Valley (week of 4/20) along with “Go Green” messaging in school e-news; second week of campaign will include a regular walk’n roll day and a surprise walk n roll day; National Bike to School day celebration on May 5 (Hidden Valley) and May 6 (Brookside and San Domenico)
- CHP Seal team to visit schools for safety talk (Safe Routes leaders to provide direction on priorities/topics); Hidden Valley on 4/22; Brookside and San Domenico to schedule
- Campaign to also include information about Family Biking Class on Saturday, April 25 from 10am to noon at Brookside School
- Outreach sub-committee to keep law enforcement informed/updated about plans so they can have a presence during activities

Next Steps

- San Anselmo DPW to move forward with crosswalk improvements
- Parking Subcommittee to meet/walk Hidden Valley School zone to discuss possibilities for creating more off-shoulder parking
- Outreach subcommittee to incorporate committee input into campaign messaging and strategy
- San Domenico and Brookside to schedule/confirm CHP Seal team safety visit and provide direction for content
- Butterfield Safe Streets committee to meet Fall 2015 (date/time TBD)