# **Sleepy Hollow Bulletin**



TAKE PRIDE IN YOUR COMMUNITY Sleepy Hollow volunteers needed.

Contact David Swaim Davidshha@gmail.com 415-710-5504

#### Numbers to Know

**SHHA President** - David Swaim: Davidshha@gmail.com, 415-710-5504

**SHHA Vice President** - Rob Osier: shhajuly4th@gmail.com

**Bulletin Editor** - Norma Novy: normanovy@comcast.net, 415-499-9409



**Tennis Club** - Jeff Wells: jeffwells@aol.com

Swim Team - Erin Sher erinsher@gmail.com

#### Legend Club -

Ronda Lundbaek

Clubhouse Manager - Steve Knox: stevekno@comcast.net, 415-578-8632

Marin County Supervisor Katie Rice: 415-473-7825 krice@marincounty.org

Marin County Sheriff: 415-479-2311 (9-1-1 if crime in progress)

**California Highway Patrol:** 415-924-1100

Sleepy Hollow Homes Association at www.shha.org

## Happy Holidays, many thanks and a little business.

The SHHA board wants to wish everyone a very **HAPPY HOLIDAY SEASON!** It's the time of year to spend with family and friends, to be thankful for all that we have and plot a course for a wonderful, action packed 2018!

I wanted to also take a moment to throw a special thank you out to the many folks who helped with the removal of the overgrown Pampas Grass near the clubhouse! A special thank you to the County of Marin, SHFPD, Sleepy Hollow Swim Team and the SHHA for their financial contributions. Additionally, a very special thank you to Steve Knox for project managing this huge undertaking. And finally a big thank you to all the folks on Katrina Lane and Catskill Court for being such great neighbors and understanding that the grass needed to be removed. Thank you everyone, this was truly a community event!

Before taking care of some business, I will leave you with my new favorite quote: "When was the last time you woke up and realized that today could be the best day of your life?" - David Swaim

Apghafa

## **Nominations Set for SHHA 2018** More Volunteers Needed for Key Committees

The SHHA Board approved the following slate to stand for election to the SHHA Board.

For election to a first term: Spencer Adams, Pete Meyer, Cathy Sarkisian, Matt Testa.

For election to a second term: Jen Gauna as Recording Secretary, and Bradley Johnson as Treasurer

If elected, those six will join the following to comprise the eleven-member SHHA 2018 Board:

Jan Blackford, as Vice President and Membership Secretary, Scott Hintergardt, Rob Osier as July 4th Chair, David Swaim as President, and Shaun Westfall.

#### Voting will be January 11 at the annual Membership Meeting, 7:00 p.m. at the Community Center Clubhouse. Each

elected Director will serve a 2-year term beginning at the February 1, 2018 meeting.

The nominating committee has been reaching out since October to encourage members to serve on the board or to volunteer for committees. The Board continues to seek residents interested in leading or becoming involved in community activities. Please let a Board member know if you have any questions or might be interested in any of these community efforts: **Disaster Preparedness and Recovery,** a new committee to collaborate with the SHFPD in furtherance of fire prevention and preparedness, including evacuation, and disaster recovery. Opportunities will include training, assisting with community safety events. We seek to develop a corps of residents much like block coordinators to, among other things, be aware of who may need help in an evacuation.

**Building and Grounds,** a new committee to help keep the community center and grounds running smoothly. We will lose the virtually full-time volunteer service of Steve Knox. We seek to fill his shoes with a combination of paid and volunteer staff to manage a variety of things including the cleaning and landscape maintenance contracts, club house rentals, and to identify/troubleshoot/and manage repairs as needed.

**Pool Committee,** a new effort to focus on increasing pool use by the community and satisfaction of pool members, as well as safety and cleanliness. We also need a Pool and Lifeguard Manager, another important role most recently filled by Steve Knox.



## News & Notes from Supervisor Katie Rice

#### North Bay Fires – A Warning to all Marin

It's been just two months since the devastating North Bay fires first ignited, taking loved ones, destroying thousands of homes and hundreds of businesses, changing forever the lives of so many and entire communities as well.

Here in Marin, we stepped up as institutions and individuals to help our North Bay neighbors throughout the fire response and continuing into their recovery efforts. From our first responders who came from every agency in this County to fight the fire, to our disaster service workers and volunteers who supported evacuation centers, to the individual acts of generosity and support that have come in the form of contributions to relief funds, gift cards, food and supply donations, housing, I am incredibly proud of our County. My thanks to everyone who played a part in this effort.

The impact of the fires is being felt not only in the communities where they occurred, but in ripples and in some cases waves across the entire North Bay. They demonstrated all too harshly how easily wildland fire can sweep into more urbanized settings. As was the case in the early 1990's when first Loma Prieta hit followed by the Oakland Hills fires, the North Bay fires are a call to action that involves everyone - the public and private sectors, agencies, organizations, communities and individuals. Such events serve as a catalyst for us all to double-down on fire prevention, disaster and evacuation planning, and emergency preparedness generally.

As Supervisor representing the Ross Valley, an area of the County particularly vulnerable to wildfire, and in my role serving on FIRESafe Marin, a coalition of fire agencies, public land managers, utilities, organized neighborhoods and HOA's that was born out of the 1991 Oakland Hills fires, I am acutely aware of our ever-present wildfire risk. Hence the emphasis I have placed on efforts to reduce fire risk on both private and public property and to support enhanced communication, cooperation, and collaboration between the stakeholders -- fire agencies, public land managers, HOA's and neighborhoods within and adjacent to the wildland urban interface.

The fire districts serving Ross Valley communities - from Larkspur and Kentfield to Ross Valley Fire, Sleepy Hollow Fire District and Marin County Fire-do an amazing job and do so in a coordinated/mutual aid fashion across district lines. In addition to fire, rescue, and medical response, these agencies (often supported by FIRESafe Marin) bring programs essential to preventing fire and supporting resident emergency preparedness in the form of defensible space inspections, fuel break/fire fuel reduction projects, sponsorship of CERT (Community Emergency Response Training) and Ready Marin (emergency preparedness) classes. The fire agencies also work closely with Marin County Open Space and Marin Municipal Water District, the agencies that manage the majority of public open space adjacent to our communities, to plan and implement fire fuel reduction work and maintenance of fire roads, in addition to mowing, maintaining and reducing accumulated fuel loads on thousands of acres of open space land every year.

The North Bay fires took a horrible toll, but they do serve as a catalyst for us to act, to maximize our efforts to prevent such an event from ever happening here. I will continue to support collaboration between agencies, communities and land managers, action and accountability on the part of utilities, aggressive fuel reduction programs on our public lands, and the involvement of individual residents, property owners and HOA's in prevention and readiness efforts. We all have a role to play.

For a high level overview of Marin's current fire risk, prevention and protection activities, you can view the presentation made by Marin County Fire and Marin County Parks at the Board of Supervisors meeting on November 14 by going to www.marincounty. org/depts/bs/meeting-archive and clicking on the November 14<sup>th</sup> agenda/video (item 12e). Learn more about FIRESafe Marin at www. firesafemarin.org and Ready Marin at www. readymarin.org.

Finally, sign up/make sure your current/all phones (cell phones and land lines) are registered with AlertMarin (www.alertmarin.org) the countywide emergency alert system—the communication tool that will be used in the event of a fire or other emergency to communicate with residents.

## Winter Storm Preparation

It's that time of year again – rain, storms and potential flooding. Please take the time to read below and learn what you can do to be prepared!

#### Sign Up for Emergency Alerts:

Register to receive emergency alerts sent from the County of Marin by phone, text, email, or even an app on a smart phone. Emergency officials use the Alert Marin System to deliver incident-specific information or potentially life-saving instructions to the precise geographic area(s) affected. Register at www.AlertMarin.org and also sign up for Nixle texts at www.nixle.com.

**Inspect/Clear all drainage areas:** Inspect drainage areas on your property (e.g. roof gutters, drain inlets, downspouts, pipes, drainage ditches) and clear your "watercourse." Yard waste, broken branches, overgrown foliage, even leaves in drainage ditches, gutters can block storm drains and can cause localized flooding, affecting a downstreet or down-stream neighbor, even if it doesn't affect you.

**Be Prepared for Flooding:** Use sand bags in areas known for flooding on your property – Sleepy Hollow Fire Protection District will have a sandbag station set up at the clubhouse during the rainy season for your use; Move vehicles to higher ground if in flood prone area; Move valuable possessions to the upper floors in your residence or business, if your property is subject to flooding; Secure outdoor furniture and other loose items to keep them from being blown away or carried by flood waters.

Additional Preparations: Make a family emergency plan, visit www.ready. gov/make-a-plan; Create a safety kit with drinking water, canned food, first aid supplies, blankets, radio flashlight and batteries; Check with elderly neighbors to see if they need any assistance with storm preparations.

**During the Storm:** Tune to local radio or televisions stations for emergency information and stay in place. If you must go out, avoid areas that are subject to flooding - do not drive through or walk through flooded areas - water as low as 6 inches deep can cause you to be swept away by strong currents.

Continued on page 5 for Important Phone Numbers





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## Headless Horseman Heard at Halloween Party



The clubhouse was full of ghosts, spiders, super heroes, and princesses, of all ages, who came to carve pumpkins, hear our own special scary story, eat pizza, decorate masks, and more. Thank you to those who stepped up to make this happen, building Sleepy Hollow memories for another generation.

Maureen Blechen and Molly Coughlin went all out to throw the party, with decorations, pump-

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*Nominations Set for SHHA Board 2018* More Volunteers Needed for Key Committees

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**Social Committee,** organizing recurring social events including summer poolside parties, July 4th festivities, and the President's Holiday Party, and supporting the chairpersons of Special Events, such as Movie Nights for Kids, Halloween Party, and other events to be determined.

#### **Sleepy Hollow Seniors**,

a new focus to improve the attractiveness of SH to our many seniors, over 100 of whom are supporting Sleepy Hollow with their memberships. We hope to begin by first by identifying their diverse

Adults also volunteered with set up and clean up, some in costume. Gandolf was there—he was *really* there.

John Grubb in full colonial costume and voice, read and illustrated a special version of the Legend of Sleepy Hollow to a needs and interests.

**SH History Club,** activities to renew and extend to the current and future generations of Sleepy Hollow families the great work of Audrey LaBelle and others who have made and kept our community history.

Welcome Committee, an individual or team to reach out to new residents with a gift from the SHHA, other community information and encouragement to participate as they wish in events in Sleepy Hollow.

- Jan Blackford

rapt audience of storm troopers, fire fighters, angels, and their parents. Several were sure they heard the thunder of hooves as the Headless Horseman chased Ichabod Crane out of Sleepy Hollow. Check out the photos. <u>Be there next time!</u>

kins, tables and carving utensils, plenty of buckets for the "goop," and a variety of craft stations featuring glow sticks and spider legs. Talented teens who guided the crafts and helped with carving or decorations included Hannah Brown, Jordan Gauna, Anika Lundbaek, Lily Lundbaek, and Ava Podboy.



## MMWD: WILDFIRE PROTECTION

By Jack Gibson, MMWD Board Member

November 18, 2017

The recent fires in Sonoma and Napa have focused all of us on the wildfire risks present in our communities. Wildfires are not unknown on our own Mt. Tamalpais. Between 1870 and 1915 the *Marin IJ* (or its predecessors) reported over fifteen significant wildfires on the mountain.

In July 1913 a wildfire, one of many over the years, devastated the Tamalpais watershed; swept by the winds it burnt for over five days. Residents were evacuated from Baltimore Canyon, and residents fled from Mill Valley, Corte Madera and Larkspur, and by July 10 of that year the fire had reached Muir Woods. Aid was sent from San Francisco and other nearby towns. Over 800 sol-



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diers arrived from the Presidio and Angel Island. Engines, 15,000 feet of hose, and other equipment came from San Francisco. Today that same 1913 fire would cause untold damage and loss of life. Now there are 25,000 structures housing approximately 45,000 residents within two miles of water district lands along the Wildland Urban Interface, an area with a CalFire Fire Hazard rating that ranges from "High" to "Very High."

As a result of the 1913 fire, with the cooperative efforts of William Kent and the then newly created MMWD, the Tamalpais Fire Association was created. It was the first effort at organized wildfire fire prevention and protection; a joint cooperative among the water district and the then existing towns of Marin. Well know forester Frederic (Fritz Erskine Olmsted was hired and a crew was established for regular Tamalpais patrols and the construction of firebreaks. That early effort evolved into the water district's current staff of eleven ranges and mountain fire protection unit.

> The district actively addresses fire protection: implementing measures that were recommended in the 1995 Vegetation Management Plan and by improving regional firefighting capabilities under the Fire Flow Improvement Program which was approved by the Marin voters in 1997 and continues today. Under the Fire Flow program the district has improved regional firefighting capabilities by replacing 82 miles of fire flow deficient piping, and replacing 42 redwood tanks with seismically designed steel tanks. The district works regularly with PG&E to facilitate and coordinate annual maintenance and inspection of power lines and adjacent vegetation. The district's annual budget reflects these efforts, and has been substantially increased with additional funds devoted to annual vegetation management which allows for additional resources to reduce wildfire hazards in strategic locations near local communities.



Sandbag Station at the Clubhouse during Rainy Season!





## Holiday Sale Sunday, Dec. 10 Clubhouse

#### 10:00 a.m.-4:00 p.m.

A Sleepy Hollow neighbor has organized a Holiday Sale at the Sleepy Hollow Club House on Sunday, December 10 from 10:00 a.m. to 4:00 p.m. In past years the sale has been a

great success, giving Sleepy Hollow folks a super opportunity to do some Christmas shopping. There will be TONS of great gifts to choose from: bags, scarves, jewelry, art work, ceramics, beauty items, music, leather goods, sweaters...the list goes on and on!!!

## San Domenico Food Drive: Community Success!

Thank you to all of our Sleepy Hollow neighbors who contributed to San Domenico's Annual Thanksgiving Food Drive! Together we collected over 54,000 food items to donate to our neighbors in need. After students formed a human conveyor belt to load the food trucks, Operations Manager for the SF-Marin Food Bank, Mike Perry, said, "We do a lot of food collections and there's nothing quite like the San Domenico Food Drive. In 42 minutes you guys loaded the pounds that we normally do in 6 hours. We could not be more grateful for you kids!"



#### Winter Storm Preparation

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**Important Phone Numbers;** 

Emergency - 911; County of Marin Sheriff 415-479-2311 (Non-Emergency)

#### Pacific Gas & Electric 1-800-743-5000

**Useful Resources/Website** - http://www.wrh.noaa.gov/mtr/ (current warnings, watches, forecasts); http://www.rossvalleyfire. org/services/creek-levels-weather (creek levels and flooding information); www.rossvalleywatershed.org (info on flood program, flood preparation)

Sleepy Hollow Creek Committee

#### PACIFIC UNION

Wishing my wonderful clients Happy Holidays! Thanks for another great year!



500 Oakcrest Rd. San Anselmo Listed for \$2,500,000.<sup>-</sup> Sold in 5 Days! Sold at Record Price 718 Long Bridge #1504 Listed for \$2,225,000

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Sunday, Dec. 10 from 10:00 a.m.- 4:00 p.m., Clubhouse

SLEEPY HOLLOW PRESBYTERIAN CHURCH Sunday, Dec. 24 at 9:30 a.m.- Celestial Carol Sing

with Symphony Harpist Natalie Cox

Sunday, December 24 at 7:00 p.m. -Candlelit Christmas Eve Service

SAN DOMENICO SCHOOL Saturday, January 6th Open House K-8th

SHHA BOARD MEETING AND ANNUAL MEMBERSHIP MEETING Thursday, January 11, 7:00 p.m., Clubhouse

Annual Election of Directors

#### SLEEPY HOLLOW SWIM TEAM

Registration begins January 15th for returning swimmers and their siblings and January 22nd for swimmers new to our team.

#### CUB SCOUTS PACK 50

Boys 1st-5th grades and parents invited to learn more. 3rd Thursday, 6:30 p.m., Wade Thomas School

## Sleepy Hollow Tennis Club



**Fall Mixed Double Tournament:** We had a great turnout for our fall mixed doubles tournament on Saturday, October 28th. More than 30 players participated. Morning play offered eight rounds of fun, compet-

itive tennis (and new challenging scoring) for all. After lunch, John Rushworth & Diana Coupard battled Sandy Scott and Jeff Wells in an exciting championship match with Diana and John taking first prize! This is John's second consecutive win this year! Later in the evening all SHTC members were invited for cocktails and dinner at the lovely home of Jeff and Monique Wells. Special thanks to all who helped coordinate this great day!

**Saturday Morning Drop-in Doubles:** Members of the Sleepy Hollow Tennis Club continue to enjoy the popular Saturday morning drop-in doubles for both men and women at San Domenico tennis courts. Drop-in doubles is open to all members, with players rotating in and out at the end of each set. Play starts at 9:00 a.m. and often continues into the afternoon. A typical Saturday morning has two women's doubles courts and three men's doubles courts going with maybe one or two players waiting to rotate in. Club members and their families also have weekend afternoon and evening access to the 6 courts. SHTC is welcoming both residents and non-residents to join. Please contact Jeff Wells at jeffwells@ aol.com. The SHTC website <u>sleepyhollowtennis.org</u> also provides membership information and updates on the club's tennis and social activities.

**Thank you, San Domenico!** 'Tis the season to give thanks, so we'd like to acknowledge and give thanks to San Domenico School! We are fortunate to have a great neighbor such as San Domenico and our partnership with them provides SHTC members access to SD's 6 beautiful tennis courts for fun, competitive play, as well as the option to take lessons from their excellent Pro, Rob Jessen. The \$315 SHTC annual fee is about the equivalent of monthly dues at many local tennis clubs and helps cover the cost to maintain these lovely courts. Thank you, San Domenico School—we appreciate your longstanding partnership and generosity.



2017 Fall Mixed Doubles Tournament

## New Sleepy Hollow Directory Accepting Display Ads

The upcoming 8.5" x 11" Sleepy Hollow Directory is now taking reservations for display ads. **Full page** (non bleed) - \$325;

**Full page** (non bleed) - \$325; **Half page** - \$200; **Quarter page** - \$110; **Business card** - \$75; **Inside tabs**- \$400 (full page). Black and white, camera-ready art tiff, pdf, jpg or docx. Sleepy Hollow Home Owners

2017 Directory/ Disaster Preparedness Information

For more information, contact Sharon Adams, sadam131@comcast.net or call: 415-454-0420.



or at our monthly Pack meeting held the 3<sup>rd</sup> Thursday of each month at Wade Thomas School at 6:30 PM.

## CALLING ALL SEA LIONS - SWIM TEAM SIGN UPS OPEN IN JANUARY!



Swimmers 5-18 years old are welcome to join the Sleepy Hollow Swim Team. Kids make friends, develop sportsmanship, and improve their swimming in a fun environment with friendly competition.

Registration for the team begins:

January 15th for returning swimmers and their siblings January 22nd for swimmers new to our team. To register and/or for more information, please visit our website at <u>www.sleepyhollowsealions.com</u>.

Space is limited so please register as soon as possible during the registration period! Spots are given to those with timely registrations on a first come first serve basis with priority given to returning swimmers, siblings of returning swimmers, and Pups from 2017.

We are looking forward to another year of kicking bootyakum!

#### FASTAND FRIENDLY MAC HELP

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- Show you the best way to use iPhotos and Photos app
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#### SELLING? HOME PREPARATION HAS CHANGED.

20 – 30 years ago, we would put a for sale sign in the front yard and start showing a property. Today, home presentation can become more of an art and science. If you have completed significant remodeling and/or work with the designer, your home may need no preparation. For the majority of us, how we show a house is different than how we live in it.

## Go to SterleyTV.com & watch the short: Before & After

video. This gives you an idea of how we can significantly improve the presentation and your return on investment when selling. We have the team that can get this done very cost effectively.

For a no obligation, complimentary analysis please contact **-Jeff Sterley PacUnion** 415<sup>-359-4871</sup> jeff.sterley@pacunion.com

#### **BEFIXED COMPUTER SOLUTIONS**

Long-time Sleepy Hollow resident with years of tech experience. Fix your wireless, upgrade to Win7, speed up your computer, digital photo, networking, upgrades. Only \$45 per hour! Call Dennis Crumley at BEFIXED, 415-706-7396.

#### GIRL/FRIDAY HANDYWOMAN

Need help working through your to-do list? Girl Friday **Louise Berto** can organize your papers, help clear out your kitchen cabinets, office, closets and/or garage, fix torn screens, sort, sell or ship your stuff, troubleshoot your computer/internet/cable system (and teach you how to use your smart phone/tablet), and program your garage and TV remotes. Licensed and bonded; local references. Energetic, empathetic help for troublesome tasks. Call Louise at 415-460-1346 or cell 415-810-4704

#### SLEEPY HOLLOW REAL ESTATE

Resident real estate advisors with many years experience in selling Sleepy Hollow homes. Call for advice or with questions about the market and home values. **Peter & Karin Narodny,** Sotheby's International Realty, 415-847-4899, peter@ marinrealestate.net. "We donate \$500 to the Sleepy Hollow fund for every neighborbood home that we sell." BRE #00708646

#### HANDYMAN

Les Ditson specializes in repair, restoration, and/or installation work for people who want solutions more than remedies. A Sleepy Hollow resident himself, Les is an excellent neighbor to have! "Les Ditson is a skilled, careful craftsman as well as all-around repairman. He's the one to call if you want a handyman with a brain." A.S. – San Anselmo, **Les Ditson** 415-497-0523.

#### THINKING OF SELLING?

Do you feel overwhelmed at the thought of prepping your house for sale. Let Darlene and Sharon ease you through the process, providing expert service, referrals and results. We've been selling homes in Sleepy Hollow for 30 years.

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## Sleepy Hollow Presbyterian Church

Home of the Justice Garden and the Mexico Mission

All are welcome 9:30 a.m. Sunday mornings for a Beautiful Christmas Season of Peace and Joy. Child care provided.

Sunday, Dec. 3, 9:30 a.m. - Season begins with Special Music

Tuesdays, Dec. 5 & 12, 5:30-6:30 p.m. -YOGA with Karen Baigrie

Friday, Dec. 8, 5:30-8 p.m.- Advent Art for Youngsters

Sunday, Dec. 10, 9:30 a.m. - Inspiration & Music

Sunday, Dec. 17, 9:30 a.m. - One Love Youth Pageant

Sunday, Dec. 24 at 9:30 a.m.- Celestial Carol Sing with Symphony Harpist Natalie Cox

> Sunday, Dec. 24 at 7:00 p.m. -Candlelit Christmas Eve Service

Rev. Bev Brewster, Pastor, 100 Tarry Road, San Anselmo, CA 415-453-8221 • 415-446-8267 cell www.sleepyhollowchurch.org



Last year's Youth Christmas Pageant.



**Sleepy Hollow Homes Association** 1317 Butterfield Road San Anselmo, CA 94960 PRSRT STD U.S. POSTAGE PAID San Anselmo, CA Permit #21

**RETURN SERVICE REQUESTED** 

November/December 2017 More info about the Sleepy Hollow Homes Association at www.shha.org.

## YOUNG FAMILY OF 5 ARE SEARCHING

for a home – preferably Sleepy Hollow or San Anselmo. House can be dated and/or need work. 3BR/2BA min.

Nice lot with level yard for gardening and play is essential (that's why they love the Hollow) 900K – 1,250,000



Please contact Jeff Sterley at Pacific Union 415-359-4871 or jeff.sterley@pacunion.com HomesofMarin.com



**The Sleepy Hollow Bulletin** Content and advertising deadline is by the 10th each month (i.e., Oct. 10th deadline for placement in the October newsletter that would be mailed by the end of October).

The Bulletin is published monthly and mailed to all of the approximately 800 Sleepy Hollow homes 4 times a year: March, June, September and November. The Bulletin is mailed to *only* the member homes in the remaining 8 months.

DISPLAY ADVERTISING RATES One-quarter page size: 3-11/16"w x 4-5/8"h; per issue—member \$75; non-member \$100. *Please send digital camera-ready display ads. Payment must be received your with ad*!

**Business card size**: 3-11/16"w x 2-1/8"h; per issue—member \$38; non-member \$50. Camera-ready art. *Please send digital camera-ready display ads. Payment must be received with order of ad!* 

<u>CLASSIFIED ADVERTISING RATES</u> SHHA member personal or business multi-line ad—\$15/issue, \$180 per year. Under 21 years free. Non-member personal or business ad—\$30/issue, \$350 a year; Under 21 years \$10/issue. *Payment must be received with ad order!* 

**Email Classified Text and/or Display Advertising Files** (doc, docx, pdf, jpg, tiff, eps) to Editor, Norma Novy/Acorn Graphics at normanovy@ comcast.net, 415-499-9409. **Mail Advertising Checks when ordering:** Ads, SHHA, 1317 Butterfield Rd., San Anselmo, CA 94960.

NOTE: Please send digital camera-ready display ads. Payment must be received with order of ad!